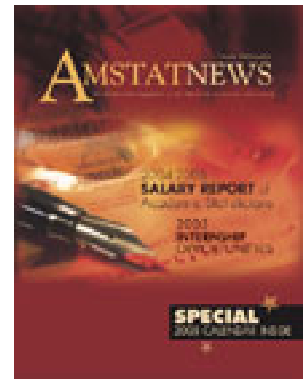


AMSTATNEWS

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On Wednesday, October 6, the ASA Philadelphia Chapter (ASAP) held its annual fall meeting in Ft. Washington, Pennsylvania. We were honored to have ASA President-Elect Fritz Scheuren discuss "Finite Population Sampling in a Data Rich World." Later, he shared his thoughts about the important role statisticians can and should play as "nonpartisan advocates" in critical issues such as humans rights, including voting rights. He also stressed the need to both honor the heroes of our field and to encourage young statisticians.

Devan Mehrotra discussed Merck's exciting HIV vaccine program in "HIV Vaccine: Establishing Proof of Concept." He developed and compared several statistical methods for establishing POC for a cell-mediated HIV vaccine (as opposed to one based simply on neutralizing antibodies). Such a vaccine, Mehrotra believes, has the potential "to transform the health of the planet."



Hutcheson hands out lottery tickets to demonstrate that psychological factors play an important role in clients' perception of statistics.

In addition, Matthew Hutcheson, cofounder of Tegra Analytics (www.tegraanalytics.com), entertained participants with stories about the skills, determination, and patience required to build a successful statistical consulting business from scratch. We were also honored to have former ASA President Stu Hunter in attendance.