

Tegra Analytics Supports High School Statistics Students

December 1, 2017

Memphis, Tennessee

As part of a member initiative award from the American Statistical Association, members of the West Tennessee Chapter (WTASA) and graduate students in statistics at the University of Memphis visited Central High School and White Station High School on consecutive Fridays in October to host several sessions designed to introduce local high-school students to the many opportunities in the field of statistics. The initiative consists of the following two parts:

- Working statisticians visit local classrooms to share information about statistics careers and their experiences being a statistician, and
- “Bring a Student to Work Day,” in which WTASA statisticians are paired with interested students and invite the students to shadow them for a day or more.



Chris Pfeiffer from Tegra Analytics shared his experiences as a working statistician. Mr. Pfeiffer described the analytical rigor behind a new product launch such as sales force sizing based on return-on-investment models, sales force geographical alignments based on optimal business potential and minimal drive time, and how to identify the health care providers and health care institutions that treat the particular diagnosis to best optimize patient health and access to new medicine. “It was a great experience speaking to students about working at Tegra,” said Mr. Pfeiffer. “It was clear that the students learned a lot in their course and I was glad to clarify how I apply some of the statistical concepts they learned in their class to my day-to-day work.”

AMSTATNEWS
The Membership Magazine of the American Statistical Association

***Full article:** http://magazine.amstat.org/blog/2017/12/01/tennessee_chapter/*

Further Information

Matthew C. Hutcheson, Founder and Partner
Tegra Analytics, LLC.
87 N. Broad Street
Doylestown, PA 18901

Telephone: 215-489-4034
E-mail: Matt@TegraAnalytics.com
2017-12-01